



Exhibitor Registration Form

sponsored by

Missouri Assistive Technology

April 2 & 3, 2012

Holiday Inn Executive Center

Columbia, Missouri

Company _____
(As you would like it to appear for signage and promotional purposes.)

Contact Person _____

Address _____

City _____ State _____ Zip Code _____ County _____

Phone _____ Fax _____ E-mail _____ Website _____

Representative Name(s) *(who will be attending the Expo)* _____

A brief description of product/service; and companies that you are a dealer/distributor for: _____

List any probable Exhibitor you wish to be near: _____

List any probable Exhibitor you do not wish to be near: _____

If your company is interested in an exhibit booth, check that option on this form. Several sponsorship opportunities are available for **Power Up 2012**. Information regarding sponsorship opportunities is attached. If your company is interested in any of those options, contact Missouri Assistive Technology.

- | | |
|--|--|
| <input type="checkbox"/> Early Registration -EXHIBIT BOOTH (\$250) | <input type="checkbox"/> Company will donate a Door Prize |
| <input type="checkbox"/> EXHIBIT BOOTH (\$300) –After Jan. 20, 2012 | <input type="checkbox"/> Presenter Sponsorship (\$500 - \$5000) |
| <input type="checkbox"/> Literature Display (\$300) | <input type="checkbox"/> Monday Evening Reception (\$1500) |
| <input type="checkbox"/> Tuesday Luncheon (\$2500) | <input type="checkbox"/> Exhibit Hall Refreshment Break (\$500) |
| <input type="checkbox"/> Print Advertisement | <input type="checkbox"/> Concurrent Session (\$300) |
- ❖ Contact Missouri Assistive Technology for more details on advertisement.*

Total Enclosed: \$ _____

NOTE to MO State Agencies: DO NOT process payment until you receive an InterAgency Billing (IAB) from Missouri Assistive Technology. Thank you.



FORM must be received by December 30, 2011 to be in brochure. All forms and payment due by March 5, 2012. Make checks payable to **Custom Meeting Planners** and mail to:
Custom Meeting Planners
Power Up 2012, PO Box 30785, Columbia, MO 65205
Fax: (573) 445-1831

Any questions, please call 573-445-2965 or contact us at Jamie@custommeetingplanners.com

Power Up 2012

Expo Information Sheet

Sponsor/Planner: Missouri Assistive Technology
1501 NW Jefferson St.
Blue Springs, MO 64015
Telephone: (816) 655-6700 (Voice) δ (816) 655-6711 (TTY)
Fax: (816) 655-6710
Web site: <http://at.mo.gov>
E-mail: moat1501@att.net or brenda.whitlock@att.net

Location: Holiday Inn Executive Center
2200 I-70 Drive S.W.
Columbia, MO 65203
Telephone: (573) 445-8531
Fax: (573) 445-3770

Exhibit Booth: Includes one 8' x 10' booth, one 6' draped table, two chairs, pipe and drape, wastebasket and identification sign, and two Exhibitor badges.

Other Benefits: Free Admission to all Conference & Expo activities, including reception, meals, and keynotes. Your company will be listed in the Conference Resource CD and on the Missouri Assistive Technology Power Up website. If registering early, your company will be listed in the conference brochure. Exhibitors receive an electronic listing of attendees to be used for educational purposes.

Set-Up and Dismantling Times: Setup - Monday, April 2 between 8:00 a.m. and Noon.
Dismantle – Tuesday, April 3 AFTER Noon.
Optional equipment (including electricity or internet access) must be ordered directly from the Holiday Inn Executive Center. Electricity will be free of charge to you, but must be ordered by February 28.

Exhibit Times: Exhibits will be open to conference participants on Monday, April 2, 2012 from Noon to 7:00 p.m. and on Tuesday, April 3, 2012 from 7:30 a.m. to 12:30 p.m. A representative from your company must be present in the booth during the Expo Hall grand opening, the Monday evening reception, and during all breaks.

Sales: Exhibitors are prohibited from selling items during the conference. You may take orders for later delivery.

Registration: Mail Exhibit registration form and fee to **Missouri Assistive Technology** at the above address. Form must be received by **December 15, 2011**, to be included in the Conference Brochure. To qualify for the **early registration discount**, forms must be received by January 20, 2012. All forms and payment must be received by **March 5, 2012**. Written notification confirming receipt of your registration will be sent to you.

Lodging: Call the Holiday Inn Executive Center to receive the discounted room rate of \$64, please mention that you are with the Power Up room block.

Liability: Neither Missouri Assistive Technology nor Holiday Inn Executive Center shall be accountable or liable for any damage, loss, harm or injury to the person or property of the applicant or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident or other causes. The exhibit areas will be locked when not in use.

Cancellation: Exhibitor registration fees will be deposited on March 5, 2012. There will be no refunds after that date.

Power Up 2012
April 2 & 3, 2012
Holiday Inn Executive Center
Columbia, Missouri

SPONSORSHIP OPPORTUNITIES

Several **Power Up 2012** sponsorship opportunities are described below. If your company is interested in one or more of the opportunities described below, please contact Missouri Assistive Technology.

CONCURRENT SESSION (\$300)

Sponsorship benefits:

- Your company's signage at meeting room entrance and at speaker's table/podium
- If exhibiting, signage at your table
- Your company's name announced during the session
- Recognition of your company in the Conference Resource CD and Booklet
- Recognition of your company on Missouri Assistive Technology website
- Your company will be allowed to provide promotional items (i.e. note pads, pencils, etc. with your logo) to course participants

PRESENTER SPONSORSHIP (VARIED, \$500 TO \$5000)

Sponsorship Benefits:

- At least one complimentary registration and other benefits commensurate with sponsorship amount
- Company named in promotionals & advertising

EXHIBIT HALL REFRESHMENT BREAK (\$500)

Sponsorship benefits:

- Your company's signage by the refreshments
- One complimentary conference registration
- If exhibiting, signage for your table
- Your company's name announced in the opening as a sponsor
- Recognition of your company in the Conference Resource CD and Booklet
- Recognition of your company on MoAT website
- Recognition of your company on large conference signage

MONDAY EVENING RECEPTION (\$1500)

Sponsorship benefits:

- Two complimentary conference registrations
- If exhibiting, signage for your booth
- Your company's name announced in the opening as a sponsor
- Your company's signage by the Reception
- Recognition of your company at the Reception
- Recognition of your company in the Conference Resource CD and Booklet
- Recognition of your company on MoAT website
- Recognition of your company on large conference signage

TUESDAY LUNCHEON (\$2500)

Sponsorship benefits:

- Four complimentary conference registrations
- If exhibiting, signage for your table and special recognition for badge
- Six (6) complimentary luncheon tickets for members of your company
- Your company's name announced in the opening as a sponsor
- Your company's signage at entrance of the luncheon ballroom
- Recognition of your company during the luncheon
- Recognition of your company in the Conference Resource CD and Booklet
- Recognition of your company on MoAT website
- Recognition of your company on large conference signage

GOLD LEVEL SPONSOR -- \$2500+

PRINT ADVERTISEMENT - Contact Missouri Assistive Technology for details